

THE VENUE DESCRIPTION

MANE MARKET MALL

Comprised of Buildings A, B, C, and D, with Buildings A and B each having an upstairs mezzanine area; totaling 140,000 square feet. This space is designed with over 500, 10' x 10' booth spaces with 10' aisles. Each space includes pipe and drape (blue, white and green) of 3' on the side wall and 8' on the back wall plus an identification sign. Each booth space comes with 2 exhibitor badges. Price: \$1200 for first booth with discounts for additional booths.

BREEDS

For Breed Associations only. 10' x 10' booth space in the Mane Market Mall, interspersed among the regular exhibitors. Includes pipe and drape (blue, white and green) of 3' on the side wall and 8' on the back wall plus an identification sign. Breeds can bring a maximum of five horses to the expo and are eligible to participate in a breed demonstration of 15 minutes daily. The Horse Expo will accept a maximum of ten breeds, with 2 horses per breed showcased in the stalls around the perimeter of the Toyota Arena, in the Breed Walk. Each booth space comes with 2 exhibitor badges plus 2 badges per stall purchased. Price: \$500 per booth plus \$120 per stall.

ASSOCIATIONS

For non-profit associations (501-C) only. 10' x 10' booth space in the Mane Market Mall, interspersed among the regular exhibitors. Includes pipe and drape (blue, white and green) of 3' on the side wall and 8' on the back wall plus an identification sign. Each booth space comes with 2 exhibitor badges. Price: \$700 per booth.

THE RANCH

All outdoor space totaling 6 acres. This area is exclusive to barns, outbuildings, corrals, heavy equipment, implements, tractors, RV's, vehicles, ATV's, outdoor furniture and horse trailer add-on's. Includes 2 exhibitor badges per increments of 400 square feet. Price: \$3.00 per square foot with a \$1200 minimum.

RIGS AND DIGS

All outdoor space totaling 12 acres. Space available to horse trailer dealers/manufacturers only. The largest collection of horse trailers in the world! Includes 2 exhibitor badges per 5 horse trailers displayed. Price: \$200 per trailer with a \$1200 minimum.

DOGS PAVILION

New! A new section dedicated to the canine lifestyle, the Dogs Pavilion. A 100,000 square foot building designed with 300, 10' x 10' booths, seminar area, demonstration ring and adoption area. Each space includes pipe and drape of 3' on the side wall and 8' on the back wall plus an identification sign. Each booth space comes with 2 exhibitor badges. Price: \$700 for first booth with discounts for additional booths. Special pricing for adoption/rescue/non-profit groups.

MANE MARKET MALL AND DOGS PAVILION COMBO

Exhibit in both the Mane Market Mall and Dogs Pavilion for a discount of \$300 off the total cost.